

**Grand Ledge Football  
100 Days Away Meeting  
May 10, 2017**



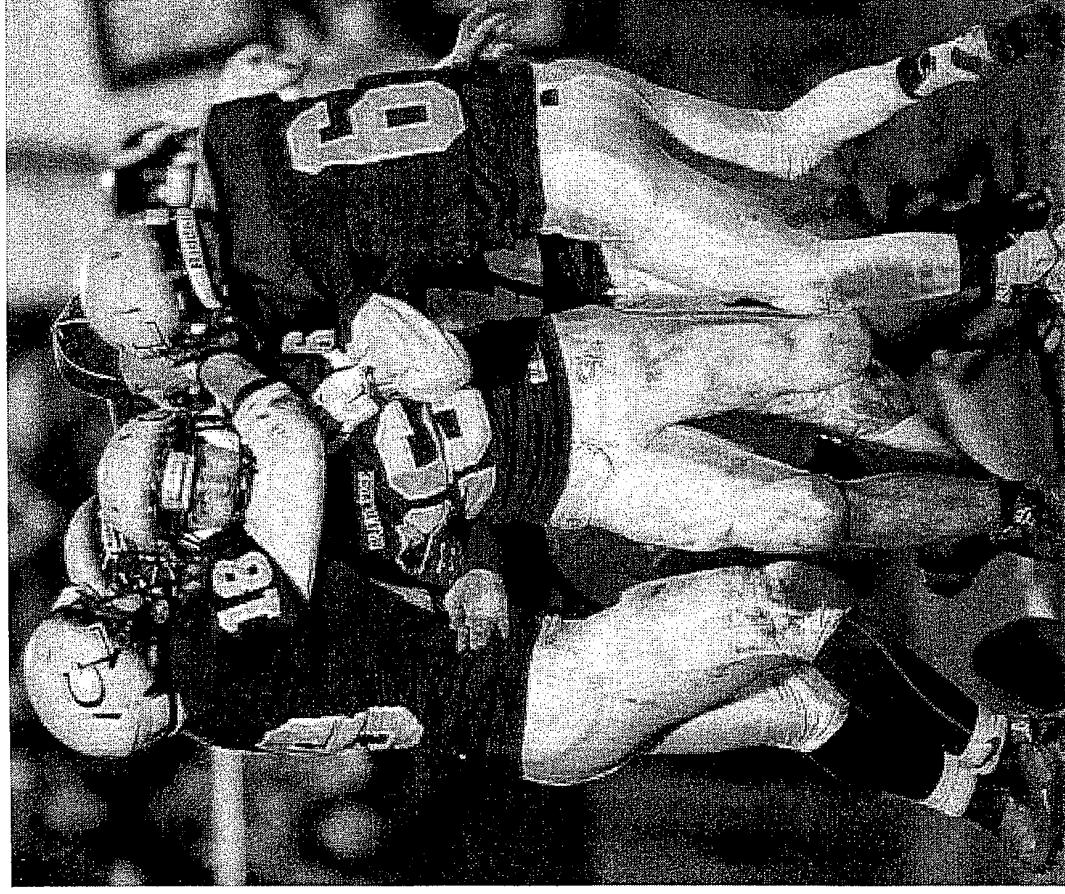


# Game Schedules

2017



# Varsity Football Schedule 2017



- **8/24 Hudsonville (Thursday)**
- **8/31 DeWitt (Thursday)**
- **9/08 East Lansing**
- **9/15 Sexton**
- **9/22 Okemos(Fallen Hero)**
- **9/29 Jackson (Homecoming)**
- **10/06 Eastern**
- **10/13 Everett (Senior Night)**
- **10/20 Holt**

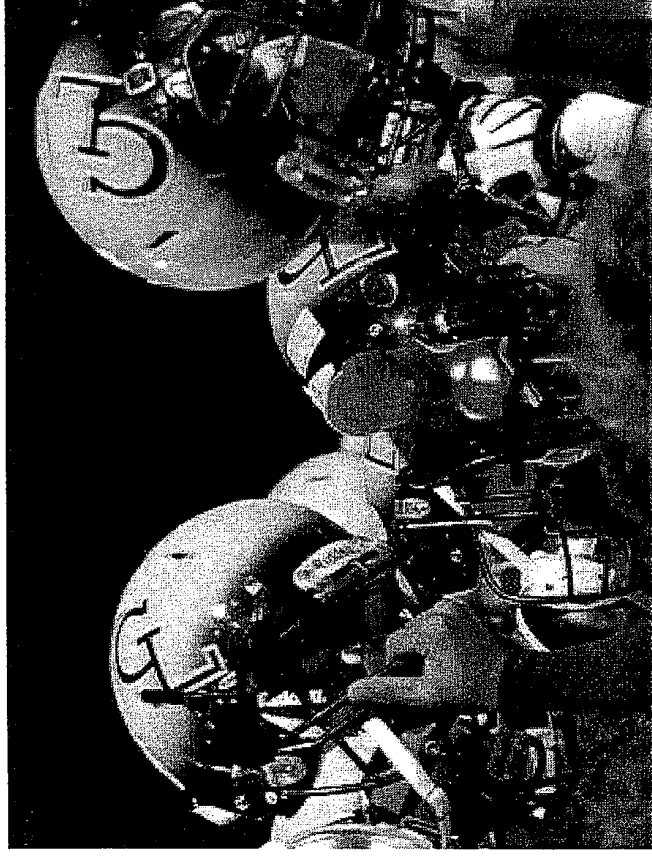
# JV Football Schedule 2017



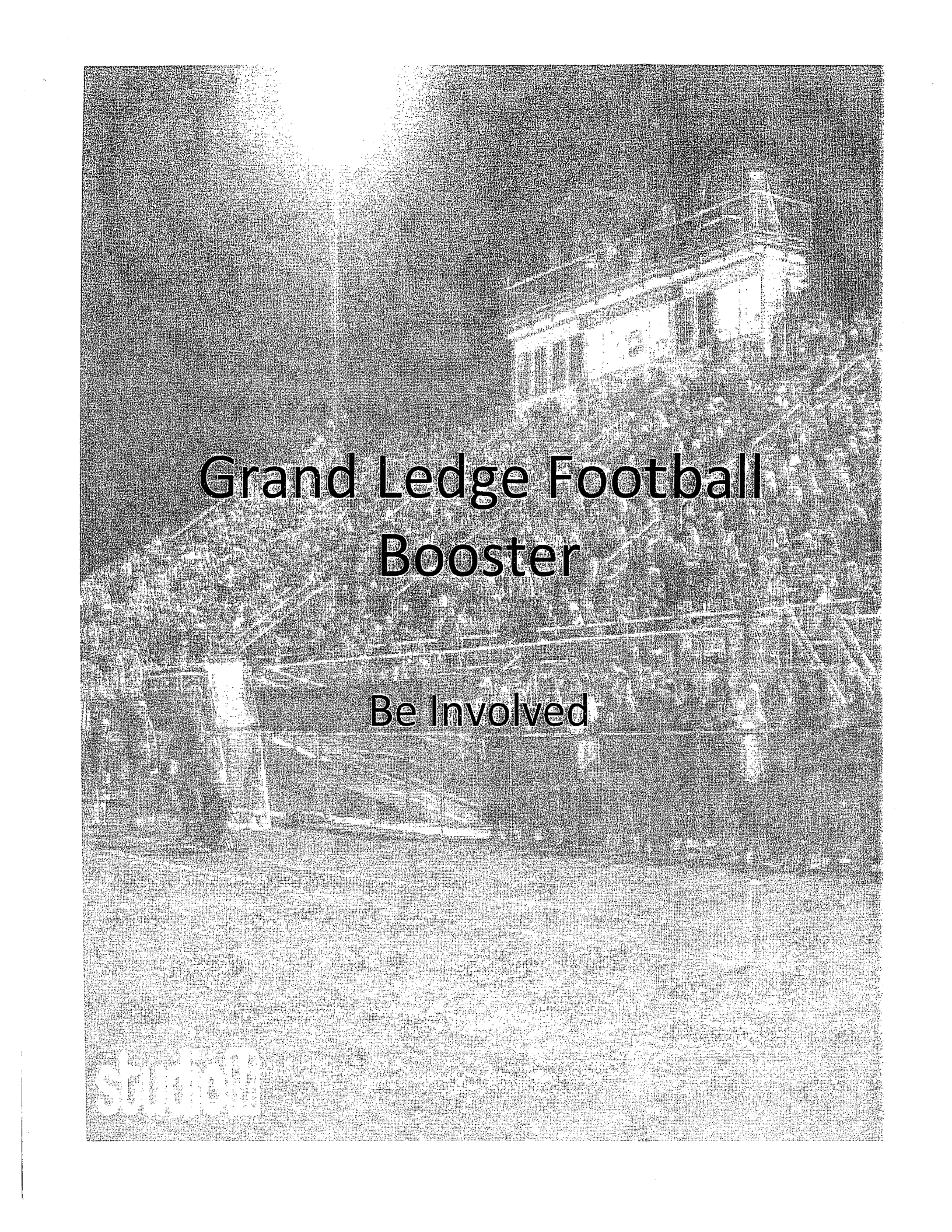
- 8/23 Hudsonville(Wednesday)
- **8/30 DeWitt (Wednesday)**
- 9/07 East Lansing
- **9/14 Sexton**
- 9/21 Okemos
- 9/28 Jackson
- **10/05 Eastern**
- 10/12 Everett
- **10/19 Holt**



# Freshman Football Schedule 2017



- 8/23 Hudsonville (Wednesday)
- **8/30 DeWitt** (Wednesday)
- 9/07 East Lansing
- **9/14 Sexton**
- 9/21 Okemos
- 9/28 Jackson
- **10/05 Eastern**
- 10/12 Everett
- **10/19 Holt**



# Grand Ledge Football Booster

Be Involved

studio



# Grand Ledge Football Boosters

([www.grandledgefootball.com](http://www.grandledgefootball.com))

Welcome to another year of GL Football. Being part of the football program and the Football Boosters Club is a great way to stay connected and get to know other parents and families. The Grand Ledge Football Boosters Club is the 501(c)(3) organization that supports the GL Football program. It exists, first and foremost, to strive to make the football program a rewarding experience for the players. It is the Boosters Club's goal to be a visible club that is involved in the community and actively helping to sustain and raise the GL Football program to the elite status that Coach Bird desires it to be.

The Grand Ledge Football program operates year round and depends on the Football Boosters for financial and volunteer support. There are many opportunities to volunteer and support the program, including the summer golf outing, working in concessions, game day parking, team dinners, and fundraisers, among others (see next page). Some choose to be behind the scenes and support the program with donations or through corporate support. Your volunteer hours and support are essential to the overall success of the football program.

The Boosters Club meetings are typically held the first Wednesday of the month in Coach Bird's Classroom (Room 104) at the high school. Meetings are open to everyone.

## **Future Meeting Dates (7:00 pm unless noted otherwise):**

- May 3
- June 7
- July 12 (2nd Wednesday to accommodate 1<sup>st</sup> Dead Week and holiday)
- Aug 9 (2nd Wednesday to accommodate 2<sup>nd</sup> Dead Week)
- Sept 6
- Oct 4
- Nov 1
- Dec 6

## **The 2015 GL Football Boosters Club members are:**

- Matt Bird, Head Coach
- Laura Willoughby, President
- Kellee Auge, Vice President
- Monica Michael, Treasurer
- Chastity Warren, Secretary
- Kathy Jennings, Varsity Team Rep
- Lena Shaffer, Varsity Team Rep
- Jamie Bird, Varsity Team Rep
- Carrie Hylek, JV Team Rep
- Jody Lyon, JV Team Rep
- Lara Alspaugh, Freshman Team Rep
- Jennifer Todd, Freshman Team Rep
- Kendra Guzman, At-large Member
- Christin Sandell, Coach's Rep
- Mary Pfau, Coach's Rep

You are encouraged to get involved. Volunteer participation is vital to the quality and success of the GL Football program. Contact any Boosters Club member or Coach Bird for more information.

*"You don't just play the team, you play the town."*



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**ADRENALINE**

For fundraising info, please visit [www.AdrenalineFundraising.com](http://www.AdrenalineFundraising.com) or Call 888-521-5380

**ADRENALINE**

# Gold Cards

## Grand Ledge Football's #1 Fundraiser

**Blitz Day Saturday, August 12<sup>th</sup>, 2017**

*(Blitz Day is where all freshman, JV and Varsity players canvas Grand Ledge Area to sell Cards)*

- \*Each player is responsible for selling 10 cards (includes Blitz Day sales) at \$20 each**
- \*\*Sell 20 Cards and receive a Grand Ledge Football Pullover**
- \*\*\*Sell 30 Cards and receive a Grand Ledge Football Hoodie**
- \*\*\*\*Sell 40 cards and receive a Backpack**
- \*\*\*\*\*Sell 50 cards and receive Oakley Sunglasses**

**First Checkpoint August 16<sup>th</sup> at start of Practice**

**Second Checkpoint August 18<sup>th</sup> at start of Practice**

**Turn cards/money in August 20<sup>th</sup> at start of Practice**



## Grand Ledge Football Booster Club Committees 2017 Volunteer Opportunities

The information below summarizes the primary activities supported by the Football Booster Club and the areas where volunteers are currently needed. Several of these committees comprise the fundraising activities for the high school football program. Without significant volunteer support and participation, the program cannot operate. The Football Boosters Club expects parent representation from each of the three teams for each of the committees. This will facilitate adequate support for the activity and continuity from year to year. **No prior experience is required nor expected for any of the roles.**

Note: In addition to the committee opportunities described below, there is significant parental participation needed to support these events and other activities throughout the year. The team reps will solicit parent volunteers as the season approaches; volunteers are needed to: work at the games (50/50, parking, concessions), set up for team banquet, etc. More information will be provided at the 100 Days Away meeting in the spring, and as the year progresses.

<b>Golf Outing</b>	
Responsible for general organization of the event, including door prizes, giveaways, collection of money, organization of teams, volunteer support at the outing, etc. <b>Outing will be on Saturday, July 22, with a 2:30pm start.</b> Activity occurs between now and the golf outing.	
Chair:	Tammy Stahelin
Freshman Parent(s):	
JV Parent(s):	Sandy Reynolds
Varsity Parent(s):	Laura Willoughby
<b>Game Concessions</b>	
Responsible for supervising volunteers during specific games.	
Chair:	Kendra Guzman
Varsity Game Concessions Supervisor, West End, 5 Games	
Varsity Game Concessions Supervisors, East End (2 people), 5 Games	
Varsity Game Concession Runner, 5 Games	
JV Game Concession Supervisor, 4 Games	Diane Johnston
Freshman Game Concession Supervisor, 4 Games	Lena Shaffer
Concession Product Supplier	Mark Crouch

### Fundraising

Responsible for this Program and its content. The Club sells ads to businesses and individuals to support the cost of printing the program and as part of the Club's fundraising activities. Activities include contacting/following up with local businesses regarding their interest in placing an ad, obtaining the ads, contacting other GL coaches to obtain team pictures for other GL fall sports, identifying and working with a printer, finalizing content layout, and ensuring final programs are ready by the first home game. Activity begins in late spring and concludes by late July/early August.

Chairs:	Christin Sandell, Mary Pfau
2 Freshman Parent(s):	
2 JV Parent(s):	Sandy Reynolds
2 Varsity Parent(s):	Laura Willoughby

### Memory Book

Responsible for development of memory book for Varsity players. Activities include the review of pictures from pre-season, 7 on 7's, picnic, game photos, etc. and the development of photo pages of each event throughout the year. Activity begins with the 100 Days Away meeting and continues post season, as the memory books are presented at the Varsity Team Banquet.

Co-Chairs:	Sherry Crouch, Kellee Auge
Varsity Parent(s):	Todd Willoughby

### Public Relations

Maintain website ([www.grandledgefootball.com](http://www.grandledgefootball.com)) and other social media; organize publicity for Club-sponsored events (e.g., golf outing, community day, Gold Card). This includes providing and updating content and brainstorming new ideas. During the season, assist with quarter or half time updates for the freshman and JV games. Help coordinate home game special events (e.g., military night, youth night, etc.) Activity occurs year round, with more time required during the season.

Chair:	John Ellsworth
Freshman Parent(s):	
JV Parent(s):	
Varsity Parent(s):	

### Fallen Hero Night

Help coordinate Fallen Hero home game special event. Organize volunteers for sewing names on jerseys, help with tent set up, coordinate food and keep tent staffed with volunteers. Set up event in gym for after football game. **Event is September 9<sup>th</sup>, 2016.**

Freshman Parent(s):	Lara Alspaugh, Jennifer Todd
JV Parent(s):	Carrie Hyleck

#### Other Chairs (no formal committee):

- **50/50: Chair Needed**
- **Game Day Parking: Chair**





# Expectations

Program is about people

# Grand Ledge Football

“ We are GRAND LEDGE”

## A) Attitude

### a. What can I control?

#### i. Myself

1. Stop worrying about what you cannot control

#### ii. My response

1. Is it worth it?

### b. Effort

#### i. School

#### ii. Practice

#### iii. Game

### c. Communication (Talk/LISTEN/Process)

#### i. Parents

#### ii. Coaches

#### iii. Teachers

### d. How do I want to represent...?

#### i. Myself

#### ii. My Family

#### iii. My Team

#### iv. My School

#### v. My Community

## **B) Discipline**

### **a. Decisions**

- i. Make the right decision when no one is watching

### **b. Pride**

- i. What am I being asked to do?

### **c. Responsibility**

- i. Embrace what is being asked

### **d. Trust**

- i. You give up a piece of yourself

### **e. Toughness**

- i. When adversity comes, how will you respond?

### **f. WE ARE GRAND LEDGE**

- i. Do something until you get it right...not just because





## **C) Family**

### **a. Trust**

- i. I will be there...

### **b. Commitment**

- i. Dedication is hard

### **c. Sacrifice**

- i. Everyone is involved

### **d. Time**

- i. One Opportunity
- ii. Be Thankful

### **e. Brotherhood**

- i. Son's grow up and leave the home but they never leave Family





# Summer & Season Calendar

2017

May 2017 - Varsity & JV Football						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
	<b>1</b>	<b>2</b>	<b>3</b> Booster Meeting 7pm in Room 104	<b>4</b>	<b>5</b>	<b>6</b>
<b>7</b>	<b>8</b> Lifting 3pm to 415pm	<b>9</b> Lifting 715pm to 830pm	<b>10</b> Lifting 3pm to 415pm 100 Days Away Meeting 730pm	<b>11</b> Lifting 715pm to 830pm Throwing 615pm to 715pm	<b>12</b>	<b>13</b>
<b>14</b>	<b>15</b> Lifting 3pm to 415pm	<b>16</b> Lifting 715pm to 830pm Throwing 615pm to 715pm	<b>17</b> Lifting 3pm to 415pm	<b>18</b> Lifting 715pm to 830pm Throwing 615pm to 715pm	<b>19</b>	<b>20</b>
<b>21</b>	<b>22</b> Lifting 3pm to 415pm	<b>23</b> Lifting 715pm to 830pm Throwing 615pm to 715pm	<b>24</b> Lifting 3pm to 415pm	<b>25</b> Lifting 715pm to 830pm Throwing 615pm to 715pm	<b>26</b> Seniors Last Day	<b>27</b>
<b>28</b>	<b>29</b> No School Memorial Day	<b>30</b> Lifting 3pm to 415pm	<b>31</b> Lifting 715pm to 830pm Throwing 615pm to 715pm Physicals 6pm to 8pm	<b>Notes:</b>		

**Freshmen Football calendar pages after Varsity & JV ones.**



June 2017 - Varsity & JV Football						
◀ May 2017						July 2017 ▶
Sun	Mon	Tue	Wed	Thu	Fri	Sat
				<b>1</b> Lifting 3pm to 415pm	<b>2</b> Graduation Ceremony 7pm Breslin Center	<b>3</b>
<b>4</b>	<b>5</b> Lifting 715pm to 830pm Throwing 615pm to 715pm	<b>6</b> Lifting 3pm to 415pm	<b>7</b> Lifting 715pm to 830pm Throwing 615pm to 715pm	<b>8</b> Lifting 3pm to 415pm	<b>9</b>	<b>10</b>
<b>11</b>	<b>12</b> Lifting 715pm to 830pm Throwing 615pm to 715pm	<b>13</b> Last Day for Students (1/2 Day) Lifting 715pm to 830pm Throwing 615pm to 715pm	<b>14</b> MSU 7 on 7 8:30am to 3pm	<b>15</b> Lift 9am to 1030am	<b>16</b>	<b>17</b>
<b>18</b>	<b>19</b> Lifting 715pm to 830pm Throwing 615pm to 715pm	<b>20</b> Lifting 9am to 1030am	<b>21</b> Haslett 7 on 7 and Linmen Camp Lifting 730pm to 830pm	<b>22</b> Lifting 715pm to 830pm	<b>23</b>	<b>24</b>
<b>25</b>	<b>26</b> Lift 9am to 1030am	<b>27</b> Lift 9am to 1030am	<b>28</b> Lifting 9am to 1030am	<b>29</b> Lift 9am to 1030am	<b>30</b> Dead Week	<b>Notes:</b>

**JV Football may ignore 7 on 7 events on above calendar.**

**Freshmen Football calendar pages after Varsity & JV ones.**

July 2017 – Varsity & JV Football						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
						1
2	3 Dead Week	4 Dead Week	5 Dead Week	6 Dead Week	7 Dead Week	8
9	10 Lift 9am to 1015am St Johns 7 on 7 6pm	11 Lifting 715pm to 830pm Throwing 615pm to 715pm Youth Clinic (TBA)	12 Lift 715 to 830pm Throwing 630 to 730pm Youth Clinic (TBA)	13 Lift 9am to 1015am	14	15 Kirk Cousins 7 on 7 Holland
16	17 Lift 9am to 1015am	18 Lift 9am to 1015am	19 Lift 715pm to 830pm Throwing 615pm to 715pm	20 TC Central 7 on 7 (All Day)	21	22 Golf Outing at 2pm Centennial Acres
23	24 Lift 9am to 1015am	25 Lift 9am to 1015am	26 Lift 9am to 1015am	27 Lift 9am to 1015am	28	29
30	31	<b>Notes:</b>				

**JV Football may ignore 7 on 7 events & the Youth Clinic on above calendar.**

**Freshmen Football calendar pages after Varsity & JV ones.**

August 2017 - Varsity, JV, & Freshmen Football						
◀ July 2017						September 2017 ▶
Sun	Mon	Tue	Wed	Thu	Fri	Sat
		<b>1</b> Dead Week	<b>2</b> Dead Week	<b>3</b> Dead Week	<b>4</b> Dead Week	<b>5</b>
<b>6</b>	<b>7</b> 1 <sup>st</sup> Day of Practice	<b>8</b>	<b>9</b>	<b>10</b>	<b>11</b> Picture Day	<b>12</b> Blitz Day
<b>13</b>	<b>14</b>	<b>15</b>	<b>16</b>	<b>17</b> Scrimmage at Grand Ledge	<b>18</b>	<b>19</b>
<b>20</b>	<b>21</b> 1 <sup>st</sup> Day of School	<b>22</b>	<b>23</b> Freshmen & JV Game Day Hudsonville	<b>24</b> Varsity Game Day Hudsonville	<b>25</b> No School	<b>26</b>
<b>27</b>	<b>28</b>	<b>29</b>	<b>30</b> Freshmen & JV Game Day DeWitt	<b>31</b> Varsity Game Day DeWitt	<b>Notes:</b>	

**Freshmen Football calendar pages after Varsity & JV ones.**

June 2017 - Freshman Football						
◀ May 2017						July 2017 ▶
Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1	2 Graduation Ceremony 7pm Breslin Center	3
4	5	6	7	8	9	10
11	12	13 Last Day for Students (1/2 Day)	14	15 Lift 8am to 915am	16	17
18	19 Lift 8am to 915am	20 Lift 8am to 915am	21 Lift 8am to 915am	22 Lift 8am to 915am	23	24
25	26 Lift 8am to 915am	27 Lift 8am to 915am	28 Lift 8am to 915am Womens Clinic 6pm to 8pm	29 Lift 8am to 915am	30 Dead Week	Notes:

This is a **Freshmen Football** calendar page.



July 2017 - Freshman Football						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
						1
2	3 Dead Week	4 Dead Week	5 Dead Week	6 Dead Week	7 Dead Week	8
9	10 Lift 8am to 915am	11 Lift 8am to 915am	12 Lift 8am to 915am	13 Lift 8am to 915am	14	15
16	17 Lift 8am to 915am	18 Lift 8am to 915am	19 Lift 8am to 915am	20 Lift 8am to 915am	21	22 Golf Oouting at 2pm Centennial Acres
23	24 Lift 8am to 915am	25 Lift 8am to 915am	26 Lift 8am to 915am	27 Lift 8am to 915am	28	29
30	31	<b>Notes:</b>				

This is a **Freshmen** Football calendar page.

August 2017 - Varsity, JV, & Freshmen Football						
◀ July 2017						September 2017 ▶
Sun	Mon	Tue	Wed	Thu	Fri	Sat
		<b>1</b> Dead Week	<b>2</b> Dead Week	<b>3</b> Dead Week	<b>4</b> Dead Week	<b>5</b>
<b>6</b>	<b>7</b> 1 <sup>st</sup> Day of Practice	<b>8</b>	<b>9</b>	<b>10</b>	<b>11</b> Picture Day	<b>12</b> Blitz Day
<b>13</b>	<b>14</b>	<b>15</b>	<b>16</b>	<b>17</b> Scrimmage at Grand Ledge	<b>18</b>	<b>19</b>
<b>20</b>	<b>21</b> 1 <sup>st</sup> Day of School	<b>22</b>	<b>23</b> Freshmen & JV Game Day Hudsonville	<b>24</b> Varsity Game Day Hudsonville	<b>25</b> No School	<b>26</b>
<b>27</b>	<b>28</b>	<b>29</b>	<b>30</b> Freshmen & JV Game Day DeWitt	<b>31</b> Varsity Game Day DeWitt	<b>Notes:</b>	

This is a **Freshmen Football** calendar page.

# Summer Calendars 2017

- Important Dates
  - May 31<sup>st</sup> Sports Physicals 6pm to 8pm
  - June 28<sup>th</sup> Women's Clinic 6pm to 8pm
  - July 10<sup>th</sup> Sign Up Online ([www.glathletics.com](http://www.glathletics.com))
  - July 22<sup>nd</sup> Golf Outing 2pm Centennial Acres
  - August 7<sup>th</sup> 1<sup>st</sup> Day of Practice
  - August 11<sup>th</sup> Picture Day
  - August 12<sup>th</sup> Blitz Day for Gold Cards

# Important Sites

- Website
  - [www.grandledgefootball.com](http://www.grandledgefootball.com)
- Facebook
  - [www.facebook.com/glfootball/](http://www.facebook.com/glfootball/)
- Twitter
  - @GL\_football
  - @CoachBird\_GL