



## 2016 Fall Sports Advertisement Information & Options Grand Ledge Football Boosters

Below are several different ways that you may choose from to show your support of the Grand Ledge Football program. On the pages that follow, there will be an opportunity to make your selections.

- **Fall Sports Program**
- **Announcements (air spots):** Requires the purchase of a program ad. Announcements made at all home football games freshman, JV, and varsity games
- **Banner on the field (if space is available):** \$250 (Contact Anne Sawyers 517-927-6214)
- **GLFB Golf Outing – Our 10<sup>th</sup> Annual Grand Ledge Gridiron Golf Classic at Centennial Acres:** We are seeking community members to offer sponsorships and/or door prizes. Yours would be a welcome addition to the already growing list of sponsors that support GL Athletics and the football program. Please contact Beth Perez at [bethperez@frontier.com](mailto:bethperez@frontier.com) or 517-202-9287 for additional information.

### **\*\*DISCOUNTS:**

Purchase any combination of \$500 worth of advertising and receive 10% off your total purchase.

Purchase any combination of \$750 worth of advertising and receive 15% off your total purchase.

Please contact Christin Sandell (927-4975) or Anne Sawyers (927-6214) @ [GrandLedgeFB@gmail.com](mailto:GrandLedgeFB@gmail.com) with any questions you may have.

On behalf of the Grand Ledge Football Program and the Grand Ledge Football Boosters, we thank you for your support!

**Deadline: June 30, 2016**

# The Grand Ledge Comets

Grand Ledge Football Boosters



## 2016 Fall Sports Program Advertisement Form

If you placed an ad in last year's Fall Sports Program, a copy of your ad is attached to the price list. We hope that you will continue your support of our CAAC Championship football team and place an ad again this year. If you are a new patron, WELCOME!

Send Ad and/or Ad Composition Questions to: Christin Sandell (927-4975) or Anne Sawyers (927-6214)  
@ [GrandLedgeFB@gmail.com](mailto:GrandLedgeFB@gmail.com) or

Mail w/ payment: Send to Grand Ledge Football Boosters, c/o Sponsorships, P.O. Box 312, Grand Ledge, MI 48837

Checks: Payable to "Grand Ledge Football Boosters"

Deadline: June 30, 2016

Advertiser's Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

\_\_\_\_\_ If no changes need to be made in last year's ad, mail check and price sheet with attached ad.

Premium Ads (Circle Choice)

or

Non-Premium Ads (Circle Choice)

Location/Size	Four Color	Black/White
Outside Back Cover-Full Page	\$1,000	\$900
Inside Back Page—Full Page (2)	\$800	\$700
Inside Front Pages—Full Page (2)	\$800	\$700
Inside Front Pages—1/2 Page (2)	\$500	\$400
Inside Back Pages—1/2 Page (2)	\$500	\$400

Size	Four Color	Black/White
Full Page	\$650	\$450
½ Page	\$450	\$300
¼ Page	\$350	\$200
1/8 Page	\$250	\$150

### Bird's Bonus: Other Advertising Options

Announcements (air spots) at all home games*—Freshman, JV and Varsity *Must purchase an ad to qualify for online/announcement bonus	\$100
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**Banner – yes or no (circle one) \$250.00**

### GLFB Golf Outing

Coach's Blue & Gold Club Sponsorship	\$500.00
Varsity Club Gold Sponsorship	\$325.00
Football Booster Club Blue Sponsorship	\$100.00

**\*\*See DISCOUNTS if purchasing more than one.**

**Total Amount of Advertising: \$ \_\_\_\_\_**

**Thank you for supporting the Grand Ledge Football Program!**