

The Grand Ledge Comets

Grand Ledge Football Boosters



2016 Fall Sports Program Advertisement Form

If you placed an ad in last year's Fall Sports Program, a copy of your ad is attached to the price list. We hope that you will continue your support of our CAAC Championship football team and place an ad again this year. If you are a new patron, WELCOME!

Send Ad and/or Ad Composition Questions to: Christin Sandell (927-4975) or Anne Sawyers (927-6214)
@ GrandLedgeFB@gmail.com or

Mail w/ payment: Send to Grand Ledge Football Boosters, c/o Sponsorships, P.O. Box 312, Grand Ledge, MI 48837

Checks: Payable to "Grand Ledge Football Boosters"

Deadline: June 30, 2016

Advertiser's Name: _____

Contact Person: _____ Phone: _____

Address: _____ City: _____

Signature: _____ Date: _____

_____ If no changes need to be made in last year's ad, mail check and price sheet with attached ad.

Premium Ads (Circle Choice)

or

Non-Premium Ads (Circle Choice)

Location/Size	Four Color	Black/White
Outside Back Cover-Full Page	\$1,000	\$900
Inside Back Page—Full Page (2)	\$800	\$700
Inside Front Pages—Full Page (2)	\$800	\$700
Inside Front Pages—1/2 Page (2)	\$500	\$400
Inside Back Pages—1/2 Page (2)	\$500	\$400

Size	Four Color	Black/White
Full Page	\$650	\$450
½ Page	\$450	\$300
¼ Page	\$350	\$200
1/8 Page	\$250	\$150

Bird's Bonus: Other Advertising Options

Announcements (air spots) at all home games*—Freshman, JV and Varsity *Must purchase an ad to qualify for online/announcement bonus	\$100
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Banner – yes or no (circle one) \$250.00

GLFB Golf Outing

Coach's Blue & Gold Club Sponsorship	\$500.00
Varsity Club Gold Sponsorship	\$325.00
Football Booster Club Blue Sponsorship	\$100.00

****See DISCOUNTS if purchasing more than one.**

Total Amount of Advertising: \$ _____

Thank you for supporting the Grand Ledge Football Program!